



MANNATECH

TRUHEALTH CHALLENGE®

UNITED STATES and CANADA OFFICIAL RULES

WHAT IS THE CHALLENGE?

A contest that allows you to earn cash and prizes while improving your health and wellness. In other words, The Challenge is a pledge to your health where you track and monitor your transformation and progress over 90-days and beyond. There will be three, 90-day challenges (each three months in duration) with a one-month break between each challenge. The Challenge is available to Associates and Customers in good standing who join the Challenge at www.newyou90.com between January 1, 2018 and November 30, 2018.

Challenge Contest Dates:

- January 1 – March 31, 2018 – First 90-day Challenge - complete
 - April – Winners are awarded
- May 1 – July 31, 2018 – Second 90-day Challenge – complete
 - August – Winners are awarded
- Sept 1 – November 30, 2018 - Third 90-day Challenge
 - December – Winners are awarded
- MannaFest 2019 – Grand Prize Winners will be announced in January, and celebrated on stage at MannaFest 2019.

90-day Challenge Prizes:

Mannatech will award three cash prizes to the “most transformed” following each 90-day challenge.

- First Prize: \$1000 USD
- Second Prize: \$750 USD
- Third Prize: \$500 USD

- 1st, 2nd, and 3rd place winners will automatically be qualified as a potential winner of the grand prize award (see below).

Grand Prize Winner: \$10,000 in Cash and More

- The Grand Prize (Most Transformed) winner will receive \$10,000 in cash.
- Their pictures will be displayed in the Hall of Fame as the Grand Prize winner of the year.
- They will receive special on stage recognition at MannaFest.

HOW DO YOU GET STARTED?

You are just a few clicks away from beginning your journey to the ultimate body transformation. Remember, Mannatech is not just about fat loss and neither is the Transformation Challenge. This is your chance to change your health and wellness, so enter today!

It is easy to get started. As a participant, you must follow these three easy steps.

- You must register your participation at <http://www.newyou90.com>. You may register anytime during the promotion period. (You must have three consecutive TruHealth purchases for the months of the qualification period)
- You must submit “before” and “after” photos and track their progress through the TruHealth link at <http://www.newyou90.com>.
- You must submit a 250-word short paragraph about your transformation no later than 5 days after the incentive 90-day end date.
- By signing up, you have access to fat loss tips, exercises to support you on your transformation.

REQUIREMENTS:

Before and After Photos:

In order to compete for prizes, you must submit a total of four “before” photos with a date stamp to start, and agree to all terms of the Transformation Challenge

during the timeframe of the Challenge. You will then submit four “after” photos with date stamp, along with the 250-word essay by the deadline.

Photo requirements on the 1st day of participating in the TruHealth Transformation Challenge:

- One frontal view photo with time stamp or current newspaper taken on the established start date/end date.
- One frontal view without a newspaper or digital date and time stamp.
- One profile (side view) photo.
- One back photo.

Below are tips on how to submit your photos.

- The format for uploaded photos should be JPEG.
- The photos must be authentic and not altered or modified. If any photo tampering is evident, the participant will be disqualified.
- The date on the paper or time stamp must match the day the contestant begins and ends their Transformation Challenge program.
- The same type of clothing is recommended in both your before and after photos. Form fitted athletic clothing is preferred. Revealing or provocative photos are invalid.
- High-quality photos (300 dpi) are recommended. Photos must be 2 MB or smaller.
- You should take the photos using a white or light-colored solid backdrop for optimal visibility.
- You must successfully fulfill all requirements of the Transformation Challenge to be considered for judging and prizes.
- The decision of the judges is final

250 Word Short Paragraph

You must submit a short 250-word paragraph sharing your transformation journey. Make sure to include... What your Challenge goals were and how you achieved them?

Why you entered the Challenge? How you will motivate others to achieve success through the Challenge?

Short Paragraph Requirements:

- 250 words in the word text box on the Essay Page of the Transformation Challenge.
- Must Include: Your name, "start" and "end" measurements as seen in the Transformation Tracker.
- Your essays must be in English when possible.

Associates or Customers using TruHealth System:

In order to participate in the Challenge, you must purchase a minimum of one of the TruHealth SKUs listed below each of the 3 months of the Challenge to be considered for any prizes. However, if you ordered your first qualifying bundle for the challenge from August 20 to August 31, 2018, you will need to purchase one of the bundles defined in rules document for three consecutive months to be considered for a prize. For example: if you purchased one of the defined bundles August 23, September 23 and October 23, 2018, you would meet the minimum requirement in the rules. Likewise, if you who purchased a qualifying bundle September 5, October 5 and November 10, 2018 you would also meet the minimum requirements.

All participants in the program must purchase a minimum of one bundle each month of the qualification period to qualify for the challenge.

SKU/ITEM #	PV/QV	Price (USD)
60601	266	\$265.99
83801	242	\$241.99

Eligibility:

- Associates and Customers 18 years of age and older, as of their registration date, are eligible to participate in the Transformation Challenge.
- All Participants must be a resident of United States or Canada
- Participants must be a qualified Mannatech Associate/Customers at the beginning of the Challenge and a qualified Mannatech Associate/Customers through the duration of the Challenge.
- New Participants must purchase a minimum of one of the bundles (SKU # 60601 or 83801) during each month of the Challenge qualification period – September, October and November 2018. *However, if you ordered your first qualifying bundle for the challenge from August 20 to August 31, 2018, you will need to purchase one bundle as defined in this rules document for three consecutive months to be considered for a prize. For example: if you purchased one of the defined bundles August 23, September 23 and October 23, 2018, you would meet the minimum requirement. Likewise, if you who purchased a qualifying bundle September 5, October 5 and November 10, 2018 you would also meet the minimum requirements.*
- Participants must show use of Mannatech products and shall not use competing products from any other company during the Challenge time.
- Participants cannot utilize any body-transforming procedures including but not limited to, the lap band, gastric bypass, liposuction, HCG, HGH or other similar treatments.
- Challenge winners will be asked to sign an affidavit confirming use of Mannatech products and that they followed the rules and guidelines of the TruHealth program.
- Participants agree to grant Mannatech use of their name, likeness or photo, voice or written materials in any future publication, advertisement or promotion. In addition, each participant understands that they will not be entitled to receive any remuneration of any kind for the future use of their name, likeness, voice or written materials.
- Participants agree to abide by these rules and warrant and represent their entry is authentic, unaltered and their original work, and to grant Mannatech the right to edit, publish, promote and otherwise use their entries, without

restriction, in any and all media, for any purpose whatsoever, and without further permission, notice or compensation.

- Participants may not solicit local media to discuss their participation in the TruHealth program without prior written consent from the Mannatech Communications department. News@mannatech.com
- The winner of the TruHealth program will be required to verify purchases and results or an alternate winner will be selected.