

## Real Tools to Build Your Business!

You can find everything you need in our new Resource Library! It's complete with state-of-the-art sales tools, videos, audios and many more documents that can help you grow a Mannatech business. For a complete listing of our powerful marketing resources or to order any of the items below, log on to your account at Mannatech.com, go to Business Tools, then go to Library and select your country.

### Ambrotose®—The Missing Link Tear Sheet

See what renowned healthcare professionals are saying about the integrative health benefits of our flagship product and better understand its impact on cellular health.

### How Real Is Your Vitamin? Tear Sheet

Provides an informative guide to the benefits of naturally sourced vs. synthetic supplements, plus tips for reading a supplement label.

### Omega-3 with Vitamin D<sub>3</sub> Tear Sheet

Learn about the body's basic need for omega-3 and vitamin D (the sunshine vitamin). This is a great tool to inform consumers and point out how our product is unique.

### PhytoMatrix®—The Real Food Technology Solution Tear Sheet

Real food-sourced nutrients, hydroponically sourced minerals—and it's part of our Give for Real<sup>SM</sup> program!

### GI-ProBalance® Tear Sheet

A compelling overview of why probiotics and prebiotics are so important to good health, this tear sheet is a great way to introduce Mannatech's latest digestive technology to potential (and current) customers.

### PhytoBurst® Chews Sample Cards

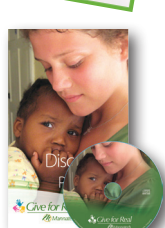
Use these convenient, business-card-sized handouts along with PhytoBurst chews to tell others about the little product that packs a powerful nutritional punch. Includes nutritional equivalents.

### Give for Real<sup>SM</sup> Brochure

With this brochure, you can share the idea behind a simple yet powerful program where you consume the products you need and, at the same time, help a child in need.

### Live for Real<sup>SM</sup> DVD

Includes a variety of video options to choose from for sharing Mannatech and what makes us unique.



### Real Switch Challenge Brochure

Essential tool to help you spread the message of the Real Switch Challenge.



### Welcome Kit

It's all in one place! This folder of information is the perfect tool to keep all your sales materials organized and help you start to grow your business today!



### Mannatech LIFT™ DVD

Say bonjour to younger-looking skin with this beautiful overview of the Mannatech LIFT skin care products. Perfect for showing prospects the easy-to-use system and amazing age-defying results.



### Mannatech LIFT Tear Sheet

A simple overview of the entire Mannatech LIFT skin care system, inspired by French technology. Easy to use and easy to share.



### OsoLean® DVD

Watch Dr. Robert Sinnott explain the science behind this revolutionary fat-loss technology. Then see amazing results people have experienced with OsoLean powder.



### OsoLean Tear Sheet

It's all about results! Sharing OsoLean powder is now easier than ever with this tear sheet, which highlights some amazing before and after stories.



### Helpful Websites:

AllAboutMannatech.com  
ExploreMannatech.com  
MannatechOsoLean.com  
MannatechScience.org  
MannatechSkinCare.com  
MannaThink.com  
Map.Mannatech.com  
TeamMannatech.com

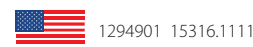
### Important Phone Numbers

Corporate office .....972-471-7400  
24/7 Information line .....888-346-4636  
Give for Real and  
Tuesday Night Live calls (U.S. & Can).....800-846-4681  
Go to MannatechLive.com for a schedule of live calls  
and to hear recordings of Tuesday Night Live events.



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iPad 2 is a trademark of Apple Inc.



*"I have experienced personal growth, had the opportunity to work with a great team of people and have found fulfillment seeing lives changed by a better quality of life."*

—Cheryl Giambattista  
Mannatech Independent Associate  
Executive Director, Canada

Real Possibilities™



## Real Possibilities

*There are countless reasons why people are drawn to Mannatech. The dreams differ, but they have one thing in common: they all see Mannatech as a possible vehicle to attain something important.*

Mannatech offers the possibility of abundance. For some people, that will mean **physical wellness** for themselves and those they love and care about. Many are drawn to a **purpose**, having a deep desire to be part of something bigger than themselves and truly make a difference. Others dream of **freedom**. Perhaps that means freedom from a corporate job and a long commute, with the ability to work from home and spend more time with their family. Or perhaps it means financial freedom through a part-time or full-time business.

**The intriguing and powerful thing about Mannatech is the possibility of finding opportunities for abundance in ALL three critical areas of life—health, purpose and finances—at the same time.**

### A Wellness Plan for Life

Can you truly experience abundance if you—or those you love—do not have physical wellness? We know there is a gap between the average diet and the number of recommended daily servings of fruits and vegetables required to receive adequate amounts of essential nutrients to stay healthy. To not meet your body's requirements is to risk devastating consequences. Clearly, everyone could benefit from better nutrition and more activity—and just imagine the impact on healthcare costs if everyone were healthier!

Mannatech's products based on Real Food Technology® solutions offer you the only standardized, food-based alternative to synthetic nutrients. We believe you have made the best possible choice by joining the growing number of consumers worldwide who have opted to take control of their health through science-based products. Make it your wellness plan for a lifetime!

### Living with Purpose: The Social Entrepreneurship Movement

When you've received gifts as powerful as Mannatech's nutritional technologies, you have a responsibility. Do we use them merely to create financial opportunities and success, or do we respond to a "higher calling"?

The 21st century is seeing the rise of a movement called social entrepreneurship: "an emerging landscape of innovators advancing solutions that have the potential to transform life around the globe."<sup>1</sup> Mannatech's products have that potential impact. Just think of the possibilities!

#### Criteria for Successful Social Entrepreneurial Global Movement<sup>2</sup>

- Identify a problem of global importance
- Connect to a cause that the public feels passionate about
- Provide an innovative new solution
- Economically incentivize the public to help drive your mission worldwide

<sup>1</sup>Bornstein, David: *How to Change the World*, Oxford University Press, 2007

<sup>2</sup>Bornstein, David and Davis, Susan: *Social Entrepreneurship: What Everyone Needs to Know*, Oxford University Press, 2010

Did you know that **78% of people trust recommendations from friends versus only 14% from advertising?**

### Me? A Social Entrepreneur?

Is it really better to give than to receive? Absolutely! We give to each other. We give to our kids. We give to causes and to people in need. It feels good to give—to put others' needs ahead of our own.

What about "making a living"? Is earning income or advancing in a career only for personal gain? Is it somehow in conflict with your giving nature? Are those activities mutually exclusive?

Being a social entrepreneur brings those activities together. Whether it's an individual, a small business or a large corporation, social entrepreneurship creates a business plan where the end result not only grows the business, but also supports a huge global need. Read about our Give for Real<sup>SM</sup> program in the Real Passion<sup>SM</sup> section of this Welcome Kit!

### What If You Want to Do More?

Mannatech encourages YOU to become a social entrepreneur. You can choose to participate on a small scale or in a huge way. The good news is that the more you do, the more you benefit and the more people you will impact.

### Self-Funded Wellness Plan

Start with a self-funded wellness plan.<sup>†</sup> Earn a minimum of \$100 per Business Period with as few as four Sponsored Qualified Associates in your downline. Now, your own wellness plan is essentially funded by Mannatech. You won't find that offer from a retail store.

There is no reason to stop there. Mannatech encourages you and your new team to continue to grow. As more people purchase products each month, your income will continue to increase. Mannatech has social entrepreneurs all over the world earning part-time and full-time incomes. Many people have even been able to make a career out of sharing Real Food Technology solutions with others.

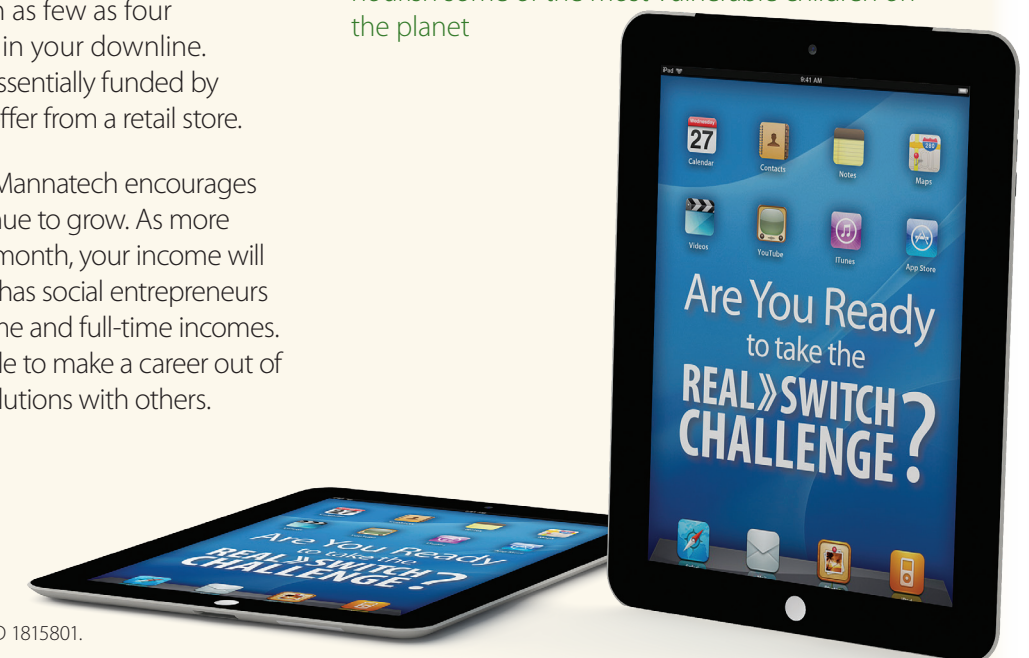
The sky's the limit. You may want to study Mannatech's Career and Compensation Plan (contained on the *Fundamentals of Mannatech* disc in your Welcome Kit) to learn the full scope of possibilities. You will probably want to work with your Mannatech leader to learn more about all the possibilities you can enjoy through Mannatech. Mannatech takes great delight in rewarding you—both financially as well as through incentive trips and recognition programs.

Just imagine—being able to have your own business, having more time to spend with your family, traveling to exotic locations . . . and all the time knowing that you have been responsible for positively impacting others all over the world!

### Real Switch Challenge Incentive

As a Mannatech Associate, when you help us share the truth of what's in 95% of other nutritional supplements through the Real Switch Challenge, the rewards you can reap are wide open and endless. You can:

- Earn enough to pay for your own products
- Win an iPad® 2 mobile digital device
- Earn exotic incentive trips to destinations all across the globe
- Earn full-time income, and join our Social Entrepreneurship initiative, where you can help nourish some of the most vulnerable children on the planet



See the Compensation Plan for details, MOD 1815801.

<sup>†</sup>Associates earn commissions based on their product sales. Commissions can then be used to fund their own product purchases.