



All About

Mannatech[®]
Üth
TM

Mannatech's **Üth Skin Rejuvenation crème** is a great product to share with your friends, family and colleagues. If you decide to share, you could earn some extra income to support your own order of Üth. A useful way to share Üth is to hold in-home presentations. Take a look inside this presentation guide to see if holding these presentations would be of interest to you. This guide walks you through the steps to run successful in-home presentations. For more information or guidance, please speak with the person who introduced you to Mannatech.

In-Home

PRESENTATION GUIDE



30 minutes

ROOM SET UP

- Have the DVD setup to play the videos
- Have the presentation slides handy (Download from the resource library by using this link: <http://library.mannatech.com/6162>)
- Display Ūth A4 poster/s
- Have a box of tissues and scissors (ready to cut the sample sachets open)
- Have ready to distribute:
 - Ūth sachets
 - Ūth Brochure
 - Skin Assessment

If you are holding your first in-home presentation, we recommend you run through the steps in this guide as a practice first.



10 minutes

WELCOME

- Soft music playing as guests arrive
- Snacks and drinks ready for your guests (consider mixing them with Nutriverus™)
- Have a chat with your guests and get to know them better
- Thank everyone for coming and let them know it will be a great night



5 minutes

OVERVIEW

Script: "I like to keep the group small and intimate so you all get individualised attention and I can answer all your questions."

Firstly, we're going to have some fun by finding out more about your skin and how healthy you think it is at the moment. Then I will talk about Ūth, Mannatech's revolutionary skin rejuvenation crème. You will have the opportunity to test this skin cream yourself later on. We will finish off by running through the top 10 tips for younger looking skin. How does that sound?"



15 minutes

PERSONALISED SKIN ASSESSMENT

[DISTRIBUTE THE SKIN ASSESSMENT SHEET]

Guide your guests through the Assessment. Each answer needs a score which will be totalled at the end of the assessment. Your guests may or may not want to share their total score.



7 minutes

WHAT IS Ūth?

Script: "The science behind Ūth is really interesting. I'm going to get Dr. Martin Kassir, a world-renowned dermatologist, to explain the story behind the creation of Mannatech's Ūth™ Skin Rejuvenation Crème in a video. Mannatech has partnered with Dr Kassir to produce Ūth."

[PLAY VIDEO CALLED "THE ŪTH STORY" FROM THE DVD]



4 minutes

HOW Ūth DOES WORK?

Script: "So now you understand what Ūth is, let's find out how Ūth actually works to reduce the appearance of lines and wrinkles by having a look at this short video."

[PLAY VIDEO "ŪTH BY MANNATECH" FROM THE DVD]



10 minutes

PRODUCT SAMPLING

[HANDOUT A Ūth SAMPLE SACHET TO EACH GUEST]

For a bit of fun, ask your guests to take a picture of the area they will be applying the cream to before they apply Ūth. If they later buy the product, they can always use this photo as reference to the impact of Ūth on their skin!

Snip the sachets open for each guest. Squeezing Ūth out slowly and carefully from the sachet, ask them to apply a small dab of cream to the back of their hands. Use the back of the hand like a pallet. Then scoop the cream sparingly using your finger and apply to the face or neck area where they want softer lines (crows feet, frown lines, laugh lines, etc). Ask your guests to share how their skin feels when the cream is applied – softer, cool, refreshed?



5 minutes

WHY IS Ūth UNIQUE

Script: "Why is Mannatech's Ūth Skin Rejuvenation Crème so different from any other skincare product you may have tried?"

[GO THROUGH SLIDE 2 IN THE ŪTH PRESENTATION PACK]



5 minutes

DOES Ūth WORK

Script: "Have you ever looked in the mirror and felt like you were getting older? How would you like to never feel like that again? A picture tells a thousand words so here are a couple of before and after photos of people who have used Ūth."

[GO THROUGH SLIDES 3-5 IN THE ŪTH PRESENTATION PACK]



10 minutes

HOW Ūth ADDRESSES ANTI-AGING

Script: "During our skin assessment, we touched on some signs of unhealthy or aging skin."
[GO THROUGH SLIDE 6 IN THE ŪTH PRESENTATION PACK]

Script: "How does Ūth address these 5 signs of aging?"
[GO THROUGH SLIDE 7 IN THE ŪTH PRESENTATION PACK]

Script: "Ūth offers other benefits as well. It's more than just another skin cream."
[GO THROUGH SLIDES 8-9 IN THE ŪTH PRESENTATION PACK]



5 minutes

10 TIPS FOR YOUNGER LOOKING SKIN

Ask each guest to turn to the back of their Skin Assessment. If they would like to address signs of unhealthy or aging skin, we've provided "10 Tips for younger looking skin" they can take home and read.

Why are you sharing tips? You don't want your guests to feel as though they have been 'sold to'. Educating your guests on how to look after their skin delivers more value to them. It's a much better experience than being "sold to", they walk away from your presentation feeling they have received some useful information.

Total estimated time for presentation (excluding set-up): Just over 60 minutes.



5 minutes

CLOSING

Script: "Thank you for attending this session this evening/afternoon/morning. I hope you've learnt something about looking after your skin to minimise the aging process. I'd be happy to answer any questions you have about the product or making an order. **[HAND OUT AN ORDER FORM]**

Mannatech is all about better health on the outside (with the Ūth crème), and Mannatech is also about better health on the inside through nutritional supplementation you can consume in tablet or powder."

Explain how the snacks and drinks you've provided to them during the session today we're mixed with NutriVerus™.

Could people interested in skincare, also be interested in taking supplements as well? When people can change what they look like on the outside, they may also be interested in products that can change how they'll feel on the inside. People want to feel good about themselves, and they may want to research further into our real-food supplements product line. Maybe they are interested in antioxidants or omega 3 products for their skin health. They may want to look at weight loss, nutrition and more!

Resources

There are a number of resources we have created or sourced for you to buy to ensure your in-home presentations are successful.



Üth Brochure

If you require more brochures, this is available to buy in packs of 5. Please refer to the latest price list and order online on our website or through customer service.



Üth DVD

If you would like more DVDs, they are available for sale. Please refer to the latest price list and order online on our website or through customer service.



A4 posters x 2

Download pdfs of the posters and print on your colour printer at home.

<http://library.mannatech.com/6116>

<http://library.mannatech.com/6117>



Poster display

To display your posters in a professional manner, you can pick up a variety of clear plastic stands to display your A4 posters at your nearest stationary store.



Üth banners

We have the artwork and specifications for 2 versions of the Üth Pull Up banners available for you to download. Please take the specification sheet to your local print or banner shop to have them made.

<http://library.mannatech.com/6115>



Product sampling

To make your product sampling as professional as possible, we recommend you purchase some make up mirrors for your guests to use when they are applying Üth on their skin. These inexpensive mirrors are small and compact like we have shown in the picture.



Need more Üth sachets?

You can purchase a set of 3 boxes of sachets (each box contains 15 each) as a product order. Please refer to the current price list and order online on our website or through customer service.



Country	Website	Customer Service
Australia	au.mannatech.com	1300 361 878
New Zealand	nz.mannatech.com	0800 333 250
Singapore	sg.mannatech.com	800 130 1597