

# **Achievers Promotion**

Senior Executive Director Cash Promotion Promotion Period: BP9, 2015 through BP11, 2015 North America – United States, Canada and Mexico

### PROMOTION OVERVIEW

**Mannatech** qualified Associates who reach or maintain Senior (Sr.) Executive Director (see definition below) during the promotion period qualify to receive an additional \$350 USD per Business Period (BP) for a total of \$1,000 USD (\$1000 incudes \$650 per BP Lifestyle Bonus plus \$350 per BP Sr. Executive bonus). This will be paid out on each Business Period that the Sr. Executive Director level is maintained during the promotion period.

The Leadership level that will be used for the purposes of this promotion is the Associate's Leadership level attained in Business Period (BP 7), 2015. The Associate must maintain or exceed this baseline Leadership level to be eligible for this promotion.

### Example 1

- Associate is at Executive Director Leadership level with 24,000 GPV in BP 7, 2015.
- In BP 9, the Associate reaches all criteria for Sr. Executive Director Leadership level.
- The Associate would be paid an additional \$350 USD for that BP and for any additional BPs during the promotion period that the Sr. National Leadership level is maintained.

### Example 2

- Associate is at Presidential Director Leadership level with 61,000 GPV in BP 7, 2015.
- In BP 9, the Associate has 50,000 GPV but meets all criteria for Sr. Executive Director Leadership level.
- The Associate would not be eligible for the extra \$350 Sr. Executive Director Leadership bonus as they did not maintain the baseline Leadership level from BP 7.

## Example 3

- Associate is at Executive Director Leadership level in BP 7, 2015.
- Associate meets all Sr. Executive Director Leadership level criteria in BP 9, and receives the \$350 Sr.
  Executive Director bonus.
- Associate reaches Presidential Director Leadership level in BP10 and would receive the Lifestyle Bonus according to the Mannatech Career and Compensation Plan for Presidential Directors.



Associate reverts to Sr. Executive Director Leadership level in BP 11, with all criteria attained.
 Associate will be qualified to receive the \$350 Sr. Executive Director bonus.

## • **DEFINITIONS**:

- 1. **SENIOR EXECUTIVE DIRECTOR:** Associate who meets the criteria for Executive Director plus the following criteria:
  - a. Associate must reach 40,000 Group Point Volume (GPV) or more in a Business Period.
  - b. Group Point Volume follows the 65/25/10 rule as seen in the Mannatech Career and Compensation Plan for Executive Directors.
  - c.. Associate structure must have three (3) legs with two (2) of those legs having two (2) or more National Directors.
- **2. POSITION TRANSFERS**—For the purpose of this promotion, the original enrollment date of the Position will determine if the Position will be considered as NEW or EXISTING.
- **3. REINSTATED / INACTIVE ASSOCIATES** Reinstated by placing an order after a minimum of 6 (six) BPs of inactivity, he / she will be considered an EXISTING Associate
- 4. TERMINATED / RE-ENROLLED ASSOCIATES
  - a. Terminated after a minimum of six BPs of inactivity.
  - b. When re-enrolling, he / she will be considered a NEW Associate.

### 5. MEMBERS

- a. Members are retail customers and do not participate in the Mannatech Career and Compensation Plan and therefore are not eligible to qualify for this promotion.
- b. Member orders will generate volume for new Associates.
- **6. ACTIVE ASSOCIATE** Associates who have a minimum order of 100 Qualifying Volume (QV) in each Business Period (BP) during the Contest Promotion and the position must be duly renewed.
- **7. GROUP POINT VOLUME (GPV)** The total PPV earned from all Associates and members in your downline in one Business Period. Only product PV counts toward GPV.

### **GENERAL RULES**

- 1. The Sr. Executive Director Cash Promotion award will be awarded to the qualified Associate named on the Mannatech Account.
- 2. If a shared position qualifies for the Sr. Executive Director Cash Promotion, only one (1) cash prize will be awarded. Each person listed on the account is not entitled to the cash prize.
- 3. Due to many state laws and federal regulations, ALL participants MUST be 18 years of age or older at the time of enrollment to participate in the Sr. Executive Director Cash Promotion.
- 4. Participants must meet all eligibility requirements. Mannatech's determinations and decisions are final on all matters related to this Promotion Program.
- 5. If the qualified Associate chooses not to accept the cash earned, the prize will be forfeited. The prize is not transferrable.
- 6. All applicable taxes are the responsibility of the contest qualifier.



- 7. By entering the Sr. Executive Director Cash Promotion Program, and qualifying for the cash award, participants consent to the use of their name and likeness for publicity and promotional purposes by Mannatech without additional compensation, unless prohibited by law.
- 8. Mannatech reserves the right to cancel or modify this Promotion Program as determined by Mannatech at its sole discretion.
- 9. Not-for-profit or government agencies should consult a tax attorney prior to participation.
- 10. By entering the Sr. Executive Director Cash Promotion, participants expressly agree to all rules and decisions made by Mannatech, Incorporated.
- 11. Transfer of qualification to another country for the purpose of qualifying for this promotion is prohibited.
- 12. Only active Independent Associates in Good Standing during the contest period and at the time the prizes are awarded are eligible to enter or receive a prize. An "Associate in Good Standing" is one who has not received a final compliance sanction precluding the Associate from participating in events and/or receiving recognition. A "Compliance Sanction" is considered final when (1) a ruling by the Compliance Committee is not appealed or (2) when an appealed compliance matter is decided by the Appeal Panel.
- 13. Mannatech reserves the right to disqualify an Associate if fraud or technical failures compromise the integrity of the Promotion Program, as determined by Mannatech at its sole discretion.
- 14. Mannatech reserves the right, in its sole discretion, to recover the aggregate value of the awarded cash directly or indirectly through the withholding of future commissions in the following events:
  - a. If Packs or orders sold to accumulate volume are returned after the cash earned has been awarded, the volume associated with the pack(s) will be deducted from the total volume of the qualifier. If the Leadership level falls below Executive Director, the Associate will no longer be qualified for the cash award.
  - b. A qualifying Associate is found to have committed fraud in connection with increasing their volume.
- 15. Mannatech shall not be responsible or liable for damages, losses or injury resulting from entering the program or acceptance of the prize awarded.
- 16. Mannatech's aggregate liability in connection with the Sr. Executive Director Cash Promotion shall in no event exceed the combined value of the promotion package as estimated by these rules.
- 17. No purchase necessary.
- 18. This contest is void where prohibited by law.
- 19. Prior to the Business Period close, all information regarding Associate GPV provided by Mannatech is unofficial and subject to change and verification by Mannatech. If Leadership level falls below Sr. Executive Director, the Sr. Executive Director Cash Promotion Package will not be awarded. There are several factors that may contribute to the variance in volume. For example:
  - a. Packs and Automatic Orders that have been excepted will not appear in total volume reported by Mannatech.
  - b. If an Associate returns or cancels a pack or any order, the corresponding volume will be subtracted from the overall volume total.
- 20. Mannatech assumes no responsibility for notifying promotion participants of any returns or cancellations within their organization that affect qualifications.
- 21. We recommend (not require) that Associates manually keep track of their progress. Should there be any discrepancy, you will have a record of your business. All discrepancies must be received by



Mannatech's Promotions Department within 30 days of the close of your qualifying Business Period. Any discrepancy received after the 30 days will not be considered for approval.

- 22. Group Point Volume (GPV) is not finalized until the hard close of each Business Period. Recalculation requests for Commissions and Leadership Levels will NOT apply for qualifications.
- 23. All determinations/decisions as to awarding the promotion are solely at Mannatech's discretion.

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